



2008 Mid-America Conference



FIELDS OF GREEN

Make Hay In Des Moines
May 5 - 7, 2008

Registration Information

Full conference registration includes all educational sessions, Monday keynote luncheon, breaks and evening reception; Tuesday continental breakfast, keynote luncheon and breaks, Wednesday continental breakfast and breaks.

Registration for one day includes that day's educational sessions, meals and breaks. One-day registrants will receive only materials pertaining to their selected day's educational sessions upon registration.

Early bird registration deadline: **March 10, 2008**

Regular registration deadline: **April 7, 2008**

Please note: When registration information and payment is received, you will receive a **confirmation email** for informational and receipting purposes. **You will not receive confirmation by regular mail.** The confirmation email will include details about payment and registration option choices.

Registration and Payment

Please download and mail the completed registration form with payment information or check to:

**AFP Central Iowa Chapter
100 East Grand Avenue, Suite 330
Des Moines, Iowa 50309**

Conference Hotel Information and Reservations

The Downtown Des Moines Marriott is selected to provide accommodations at special AFP Conference rates (single \$104/night + tax, parking \$17/day).

Please contact the Downtown Des Moines Marriott directly to make room reservations, and reference your attendance of the **AFP Mid-America Conference**. All conference attendees are responsible for making individual hotel accommodations.

Downtown Des Moines Marriott
700 Grand Avenue, Des Moines, Iowa 50309

Phone: 1-800-514-4681 Fax: 1-515-245-5567
<http://www.marriott.com/hotels/travel/dsmia-des-moines-marriott-downtown/>

Hotel registration deadline: **April 14, 2008**

Alternate hotels and parking are available in the area. For a complete listing of hotels and parking in downtown Des Moines and surrounding area, please visit the conference web site at www.afpmidamerica.org

Refund Policy

All registration refund requests will be charged a \$25 administrative fee. No refunds will be made after April 7, 2008.



For assistance, contact:

AFP Central Iowa Chapter
Linda Odson Phone: 515-243-1558 Fax: 515-243-2049 Email: lodson@aml.org

Additional AFP Mid-America Conference, Central Iowa Chapter registration contacts:

Amy Yost Phone: 515-707-1783 Email: a_yost@hotmail.com
Bob MacKenzie Phone: 515-276-3473 Email: bobmackenzie@yhma.org

Conference web site: www.afpmidamerica.org



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Registration deadline: April 7, 2008

For conference planning purposes, please register in advance; on-site registrations will not be accepted.

Please type information, print form, and return with payment.

Participant Information

Name _____ Title _____
Please list your name/title exactly as you wish it to appear on your nametag.

Organization _____

Address _____

City _____ State _____ Zip _____

Work Phone _____ Mobile Phone _____

Email Address (**required**) _____

AFP Chapter _____

Attendance Information

	Full Conference	One Day	Please select ONE attendance option:
Early Bird (<i>On or before March 10</i>)			<input type="checkbox"/> Attending Full Conference (3 days)
AFP Member registration	\$300	\$150	<input type="checkbox"/> Attending Monday only
Non-member registration	\$400	\$200	<input type="checkbox"/> Attending Tuesday only
Regular Registration (<i>After March 10</i>)			<input type="checkbox"/> Attending Wednesday only
AFP Member registration	\$350	\$175	
Non-member registration	\$450	\$225	

Yes, I plan to attend the Cinco deMayo event on the evening of May 5th

Payment Information

Total Enclosed _____

Check - *Please make checks payable to AFP Central Iowa Chapter*

VISA MasterCard Expiration date _____

Account number _____

Name on card _____

Signature _____

Billing address (*if different from above*) _____

Meal requirements Vegetarian

If you have special accessibility or accommodation needs, please contact Amy Yost at (515) 707-1783 or a_yost@hotmail.com

Name _____

Please mark all you plan to attend
(One program per session)

**Additional presentation descriptions can
be found at www.afpmidamerica.org**

Monday, May 5		
Lunch Keynote	Robert Osborne The Osborne Group	Trends - How to use them to your advantage
<input type="checkbox"/> 1:30 - 2:50	Robert Osborne, Vice President The Osborne Group	Strategic Questioning and Listening
<input type="checkbox"/> 1:30 - 2:50	Larry Stelter, Vice President The Stelter Company	Building Relationship with Donors - Part 1
<input type="checkbox"/> 1:30 - 2:50	Elaine Hansen, President and CEO RSVP of North Central Iowa – Waldorf College	Boomer Power: Harnessing the energy of a generation
Break		
<input type="checkbox"/> 3:20 - 5:00	Ginny Wilson Peters, President Integrity Integrated, Inc.	Busting the Myths of Leadership
<input type="checkbox"/> 3:20 - 5:00	Larry Stelter, Vice President The Stelter Company	Building Relationship with Donors - Part 2
<input type="checkbox"/> 3:20 - 5:00	Willard L. Boyd, Chair / Richard F. Koontz, Director Iowa Non-Profit Resource Center	Board Governance
Tuesday, May 6		
<input type="checkbox"/> 8:30 - 9:00	Frank Maher, Midwest President The Integer Group	Applied Leadership
<input type="checkbox"/> 9:15 - 10:20	Betty Johnson, President Betty Johnson & Associates	Moving Annual Gift Donors to Major Gift Donors and Beyond
<input type="checkbox"/> 9:15 - 10:20	Johni Hays, Senior Planned Giving Consultant The Stelter Company	Hot Topics in Planned Giving
<input type="checkbox"/> 9:15 - 10:20	Michael Audino, Chief Operating Officer Charitable Giving Resource Center	The Best Way to Predict Your Future is to Create It
<input type="checkbox"/> 9:15 - 10:20	Diana Hoyt, President / Christina Adams, President Heritage Designs, LLC / Custom Recognition, LLC	Planning for Success: Creating the policies and plans to execute a successful fundraising program
Break		
<input type="checkbox"/> 10:50 - 12:00	Angie Chaplin, Director Center for Learning & Leading	Bias and Beyond: Exploring diversity
<input type="checkbox"/> 10:50 - 12:00	Russell Jensen, President Jensen Consulting	Exiting Your Comfort Zone
<input type="checkbox"/> 10:50 - 12:00	Johni Hays, Senior Planned Giving Consultant The Stelter Company	Ethical Issues in Planned Giving
<input type="checkbox"/> 10:50 - 12:00	Dee Vandeventer, President ME&V	Media Relations: The best of times and the worst of times
Lunch Keynote	Miles McCall, President Lon Norris College	Generational Leadership
<input type="checkbox"/> 1:30 - 2:50	Betty Johnson, President Betty Johnson & Associates	Whew, the campaign is over – but how do we keep our momentum?
<input type="checkbox"/> 1:30 - 2:50	Christine Twait, Interim Associate Vice President for Sponsored Programs University of Northern Iowa	Salesmanship in Writing: Grants 101
<input type="checkbox"/> 1:30 - 2:50	Dee Vandeventer, President ME&V	Makeovers Can Be Fun: Branding your nonprofit organization
<input type="checkbox"/> 1:30 - 2:50	Jodie Nolan, Vice President - Gift Planning Services Paul J. Strawhecker, Inc.	Planned Giving 101

Name _____

Break		
<input type="checkbox"/> 3:20 - 4:45	Paul Strawhecker, President Paul J. Strawhecker, Inc.	National Trends in Campaign Fundraising
<input type="checkbox"/> 3:20 - 4:45	John Smith, Vice President Alumni and Development Drake University	Ethical Issues in Fundraising
<input type="checkbox"/> 3:20 - 4:45	Larry Stelter, President and CEO The Stelter Company	Using the Internet to Market Major/Planned Gifts

Wednesday, May 7

<input type="checkbox"/> 8:30 - 9:30	Miles McCall, President Lon Norris College	Your CEO and Fundraising
<input type="checkbox"/> 9:45 - 11:00	Johnne Syverson / Don Ireland Schunict Syverson, Strege & Co.	6 Planned Gifts That Work
<input type="checkbox"/> 9:45 - 11:00	Angie Chaplin, Director Center for Learning & Leading	Mission or Money? Behavior's Role in Fundraising
<input type="checkbox"/> 9:45 - 11:00	Brooke Goodwin, Director of Development Council on Sexual Assault and Domestic Violence	Giving Circles: What fundraisers need to know
<input type="checkbox"/> 9:45 - 11:00	Panel of Experts	Making Lifetime Connections

Break		
<input type="checkbox"/> 11:15 - 12:30	Elizabeth Weinstein, Owner Elizabeth Weinstein and Associates	The Power of Visioning
<input type="checkbox"/> 11:15 - 12:30	Craig Bjork, Director, Account & Business Development CDS Global	Improving Donor Service Through Outsourced Lockbox and Exceptions Processing
<input type="checkbox"/> 11:15 - 12:30	Brian Tingleff, Vice President-Institutional Advancement Mercy College of Health Sciences	Wealth Transfer
<input type="checkbox"/> 11:15 - 12:30	Patricia Moline, Asst. Vice President of Development Iowa State University	Women & Philanthropy: Chicks, checks and charity

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Programs subject to change.