

INCOME		100 Attendees	
	Seed money from Fargo	\$5,000	
	Early registrations	\$19,500	
	Early non-member registrations		
	Late non member		
	Late registrations	\$14,000	
	Single day registrations	\$750	
	Exhibitors	\$3,000	
	Subtotal	\$44,250	
	<u>Sponsors</u>		
	Monday Night		
	Monday night transportation		
	Tuesday Night		
	Tuesday Transportation		
	Monday Lunch		
	Tuesday Lunch		
	Breaks (5)		
	Speakers		
	Tuesday breakfast		
	Wednesday breakfast		
	Sub Total	8,000	
	Gross Income	\$52,250	
EXPENSES			
	Monday luncheon	2,500	100x25
	Monday night food	2,250	75x30
	Monday night transp.	0	
	Monday facility rental	0	
	Monday night entertainment	1,000	
	Tuesday breakfast	900	60x15
	Tuesday luncheon	2,500	100x25
	Tuesday night food	0	
	Tuesday night transp	0	
	Tuesday facility rental	0	
	Tuesday night entertainment	0	
	Breaks (5)	5,000	
	Wednesday breakfast	900	
	Subtotal	15,050	

		Est. 100		
	<u>Speakers</u>			
	1. Speaking Fees	\$6,875		
	2. Travel			
	3. Lodging			
	4. Food	\$500		
	5. A/V Requirements	\$750		
	6. Gifts	\$375		
	Subtotal	\$8,500		
	<u>Marketing/PR</u>			
	1. Program Notebook	NA		
	Binders			
	Copying			
	2. Creative Fees	2,000		
	3. Postcards	300		
	4. Announcement Flyer	0		
	5. Program	0		
	6. Postage/Mailing Services	500		
	7. Printing	300		
	8. Web Site	750		
	Subtotal	\$3,850		
	<u>Hotel Charges</u>			
	1. A/V	2,500		
	2. Exhibition Area Setup	1,500		
	3. Room Rental			
	4. Misc.	500		
	Subtotal	\$4,500		
	<u>Registration Area</u>			
	1. Nametags	\$50		
	2. Refunds	300		
	<u>Misc. Expenses</u>			
	1. Bank Charges	250		
	2. Sponsor Recognition	300		
	3. Pre Conference Meetings	250		
	4. AML Expenses	4,500		
	5. Misc.	750		
	Subtotal	\$6,400		
	TOTAL EXPENSES	\$40,325		
	TOTAL INCOME	\$52,250		
	NET	\$11,925		
	4/1/2008			